

**Post Graduate Diploma in Journalism Mass Communication
And
M.A. in Journalism and Mass Communication - I**

(PGJMC / MAJMC – 1st Year)

**ASSIGNMENTS
January 2025 and July 2025 Cycle**

MJM-020/120

MJM-021

MJM-022

MJM-023

MJM-024/124

MJM-025



**SCHOOL OF JOURNALISM & NEW MEDIA STUDIES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068**

PGJMC / MAJMC ASSIGNMENTS

Dear Learner,

As explained in the Programme Guide, you need to submit one assignment in each of the eight courses. Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

The last date of the submission is given against each of the assignment. Please note that you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time for being eligible to appear in the term-end examination.

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the first page of the Assignment. You must obtain a **receipt from the Study Centre** for the assignments submitted and retain it. It would be advisable to retain a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and **keep a record with you**. The marks obtained by you will be sent by the Centre to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignment as instructed. You will find it useful to keep the following points in mind:

Planning: First read the study material carefully, attend teleconferencing sessions and interactive radio counseling sessions conducted for the programme; if required you can obtain details from Study Centre/Regional Centre) and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.

Organization: Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- is written correctly giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,

Dr. Shikha Rai
Programme Coordinator, PGJMC and MAJMC-I
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MJM-023: Broadcast & Online Journalism

Assignment 04

(Due Date: Please check the website for the latest update on due date)

Assignment Code: MJM-023/ Jan.2025/ July2025 Cycle

Maximum Marks: 100

Weightage: 30%

***Note:** Answer all the questions. All questions carry equal marks = 20 each*

Attempt each question in about 500 words

1. Listen to a live radio program and note its structure, tone, and language. Analyze the script's flow, word choice, use of pauses/music/sound effects, and engagement tactics. Write a 500-word critique evaluating strengths/weaknesses and suggesting improvements for audience engagement.
2. Analyze and compare the presentation techniques of two leading Indian TV news anchors. Examine their vocal tone, pacing, eye contact, use of graphics, and audience engagement strategies. How do their styles influence credibility and audience perception?
3. Select a recent news story covered by both a print newspaper and an online news website. Analyze the differences in writing style, structure, tone, and how visuals and hyperlinks are used in the online version. Write a comparison explaining how online writing adapts to digital audiences and enhances reader engagement.
4. Choose a human-interest story or social issue and develop a one-minute news feature script for television. Use a mix of voiceovers, visuals, and interviews to make the story compelling.
5. Find a viral news story or social media post that was later debunked as fake news. Use online fact-checking tools (e.g., Alt News, Google Reverse Image Search) to verify the credibility of the information. Write a report on your fact-checking process.