

**M.A. in Journalism and Mass Communication (MAJMC) /
M.A. in Journalism and Mass Communication (MAJMCOL)
And
Post Graduate Diploma in Journalism Mass Communication (PGJMC) /
Post Graduate Diploma in Journalism Mass Communication (PGJMCOL)**

(MAJMC/MAJMCOL & PGJMC/PGJMCOL – 1st Year)

ASSIGNMENTS
January 2026 and July 2026 Sessions

MJM-020/120

MJM-021

MJM-022

MJM-023

MJM-024/124

MJM-025



**SCHOOL OF JOURNALISM & NEW MEDIA STUDIES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068**

MAJMC/MAJMCOL & PGJMC/PGJMCOL – 1st YEAR ASSIGNMENTS

Dear Learner,

As explained in the Programme Guide, you need to submit one assignment in each of the eight courses. Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

The last date of the submission is given against each of the assignment. Please note that you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time for being eligible to appear in the term-end examination.

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the first page of the Assignment. You must obtain a **receipt from the Study Centre** for the assignments submitted and retain it. It would be advisable to retain a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and **keep a record with you**. The marks obtained by you will be sent by the Centre to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignment as instructed. You will find it useful to keep the following points in mind:

Planning: First read the study material carefully, attend teleconferencing sessions and interactive radio counseling sessions conducted for the programme; if required you can obtain details from Study Centre/Regional Centre) and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.

Organization: Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- is written correctly giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,

Dr. Shikha Rai
Programme Coordinator, PGJMC and MAJMC-I
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MJM-023: Broadcast & Online Journalism

Assignment 04

(Due Date: Please check the website for the latest update on due date)

Assignment Code: MJM-023
January 2026 / July 2026

Maximum Marks: 100
Weightage: 30%

Note: Answer all the questions. All questions carry equal marks = 20 each
Attempt each question in about 500 words

1. Radio is referred to as a blind medium, relying on writing for the ear. Identify and explain the key differences in writing news for a newspaper versus a news bulletin for the radio. Prepare a brief (3 minute) radio news bulletin to cover three of the most important headlines of the last seven days.
2. Behind every smooth news broadcast lies chaos in a control room and a detailed rundown. Explain the concept of a Rundown in television news. Why is it crucial for the producer and the technical team? Describe the primary roles of the main individuals in the Production Control Room (PCR) during a live news bulletin.
3. The smartphone has created opportunities for every citizen to become a possible journalist. Define Mobile Journalism (MoJo), and describe how MoJo has changed the way people gather news. Describe the ethical issues surrounding the use of User-Generated Content (UGC) as utilized by mainstream TV stations without proper vetting.
4. Create a script for a 90 second TV News Package on the topic: 'Effect of increasing food costs on local street food vendors.' Clearly indicate the Visuals (Video Column) and the Audio (Voiceover Column) in a two-page layout. Include a minimum of one Piece to Camera (PTC) in your script.
5. Examine the idea of "Multimedia Storytelling." In what ways combining text, audio, video, and interactive graphics create a better comprehension of a complex news story for the end-user? Using an example, compare multimedia storytelling to the linear narrative of traditional print media.