

**POST GRADUATE DIPLOMA
IN
AUDIO PROGRAMME PRODUCTION
PGDAPP**

**ASSIGNMENTS
JANUARY AND JULY 2025 CYCLE**

MJM-001

MJM-002

MJM-003

**SCHOOL OF JOURNALISM & NEW MEDIA STUDIES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068**

PGDAPP ASSIGNMENTS

Dear Learner,

As explained in the Programme Guide, you need to submit one assignment for each Course (MJM-001, MJM-002, MJM-003). Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

You need to submit these assignments, to be eligible to attempt your Term End Examinations in June or December 2025. These assignment questions aim to bridge theoretical concepts with practical applications in the actual working context, encouraging you to apply your knowledge to real-world scenarios.

The last date of the submission is given against each of the assignments. Please note that you have to **submit these assignments to the Program Coordinator** within the stipulated time for being eligible to appear in the Term-End Examinations in the respective Course.

Please send your Hand Written Assignments, by Post to: Dr. Padmini Jain, Program Coordinator, PGDAPP, School of Journalism and New Media Studies, IGNOU, New Delhi- 110068

You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the Assignment. It would be advisable to retain a photocopy of the assignments with you. After evaluation, the marks obtained by you will be sent by the Centre to SED at IGNOU, New Delhi.

Guidelines for writing the Assignments

Attempt all questions given in each assignment as instructed.

These practical Assignment tasks will encourage you to apply your theoretical knowledge in real-world scenarios and enhance your skills in audio program production. These assignments aim to allow you to apply your knowledge of recording, mixing, and editing in diverse audio production scenarios, specifically within the Indian context.

You may find it useful to keep the following points in mind:

- **Planning:** First read the study material carefully, attend Teleconferencing Sessions and Interactive Radio Counseling Sessions conducted for the programme; if required you can obtain details from Study Centre/Regional Centre) and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- **Organising:** Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. has a proper flow of information in sentences and paragraphs; and is logical and coherent; Make sure that the answer is written correctly giving adequate consideration to your expression, style and presentation.
- **Presenting:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,
Dr. Padmini Jain
Programme Coordinator
Email: padminijain@ignou.ac.in

PGDAPP

MJM-001

Introduction to Broadcasting and Programming

Course Code: MJM-001
Due Date: March 31, 2025 – Jan cycle & Sept.30, 2025 – July cycle
Assignment Code: MJM-001/Jan/July 2025
Total Marks: 100
Weightage: 30% weightage in the final result

Note:

Answer all the questions.

Each Question carries equal marks. (20 each)

Write each answer in about 400 words

Try to include real life examples from around you, in your answers.

Questions:

1. Growth of Broadcasting in India

Trace the growth of radio broadcasting in India from the colonial era to the present day. Highlight key milestones, such as the launch of All India Radio and private FM channels.

2. Models of Community Radio

Compare and contrast different models of community radio in India. Discuss their strengths, weaknesses, and role in promoting local voices and cultures.

3. Planning a Radio Programme

Plan a 30-minute radio program on the theme of environmental conservation. Provide a detailed outline, including the format, target audience, key messages, and resource requirements.

4. Trends in Broadcasting

Study the rise of podcasts in India. Analyze their growing popularity compared to traditional radio and discuss what this trend indicates about audience preferences.

5. Radio as a Medium of Mass Communication

Research how AIR's "Mann Ki Baat" by PM Narendra Modi has influenced public opinion and created awareness on various issues. Critically analyze its impact and limitations as a mass communication tool.