

PG DIPLOMA IN ELECTRONIC MEDIA (PGDEME)

**ASSIGNMENTS
January 2025 and July 2025 Cycle**

MJM-020/120

MJM-024/124

MNM-001

MNM-002

MNM-003

MNM-004



**SCHOOL OF JOURNALISM & NEW MEDIA STUDIES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068**

PGDEME ASSIGNMENTS

Dear Learner,

As explained in the Programme Guide, you need to submit one assignment in each of the six theory courses. Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

The last date of the submission is given against each of the assignment. Please note that you have to submit these assignments to the **Coordinator of your Study Centre or to the Programme Coordinator, PGDEME, SOJNMS, Swami Vivekananda Bhawan (Block-15), IGNOU, Maidan Garhi, New Delhi-68** within the stipulated time for being eligible to appear in the term-end examination.

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the first page of the Assignment. You must obtain a **receipt from the Study Centre** for the assignments submitted and retain it. It would be advisable to **retain a photocopy of the assignments** with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and **keep a record with you**. The marks obtained by you will be sent by the Centre to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignment as instructed. You will find it useful to keep the following points in mind:

Planning: First read the study material carefully, attend teleconferencing sessions and interactive radio counseling sessions conducted for the programme; if required you can obtain details from Study Centre/Regional Centre) and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.

Organization: Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- is written correctly giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly. **Only handwritten assignments will be accepted.**

With best wishes,

Dr. Amit Kumar
Programme Coordinator, PGDEME

MNM-001: BROADCAST & DIGITAL JOURNALISM

Assignment 03

Due Date: 31st March for TEE June and 30th September for TEE December. Please check the website for the latest update on due date.

Assignment Code: MNM-001/Jan25/July25

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions. All questions carry equal marks (20 each)

1. What are the key features of online journalism ? Explain with suitable examples. (600 words)
2. Write a script for a television news package of 90 seconds duration on any cultural news story of your choice.
3. What qualities should a television news presenter have? Who is your favourite TV news presenter and why? (600 words)
4. Write a script for a short radio news bulletin of 5 minutes duration.
5. Explain the following terms: (200 words each)
 - i. MCR
 - ii. Output
 - iii. SEO
 - iv. Stringer