

Dear Learner,

As explained in the Programme Guide, you need to submit one assignment in each of the six theory courses. Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

The last date of the submission is given against each of the assignment. Please note that you have to submit these assignments to the **Coordinator of your Study Centre or to your Programme Coordinator (Dr. Amit Kumar, SOJNMS, Block-15, IGNOU, Maidan Garhi, New Delhi-68)** within the stipulated time for being eligible to appear in the term-end examination.

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the first page of the Assignment. You must obtain a **receipt from the Study Centre** for the assignments submitted and retain it. It would be advisable to **retain a photocopy of the assignments** with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and **keep a record with you**. The marks obtained by you will be sent by the Centre to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignment as instructed. You will find it useful to keep the following points in mind:

Planning: First read the study material carefully, attend teleconferencing sessions and interactive radio counseling sessions conducted for the programme; if required you can obtain details from Study Centre/Regional Centre) and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.

Organization: Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- is written correctly giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly. **Only handwritten assignments will be accepted.**

With best wishes,

Dr. Amit Kumar
Programme Coordinator, PGDEME
amitkumar@ignou.ac.in

MNM-001: BROADCAST & DIGITAL JOURNALISM

Due Date: 31st March for TEE June and 30th September for TEE December. Please check the website for the latest update on due date.

Assignment Code: MNM-001/Jan26/July26

Maximum Marks: 100

Weightage: 30%

***Note:** Answer all the questions. All questions carry equal marks = 20 each*

1. Write a script for a television news package of two minutes duration on any environmental news.
2. Describe the different types of radio programme formats with examples. (600 words)
3. What is sound effect? Discuss the use of sound effects in audio content production. (600 words)
4. Explain the pre-production stage for a television (audio-visual) documentary production. (600 words)
5. Explain the following terms: (150 words each)
 - i. PCR and MCR
 - ii. Input
 - iii. Teleprompter
 - iv. Citizen journalism