

MAJDM/MAJDMOL (2nd Year) ASSIGNMENTS

Dear Learner,

As the Programme Guide explains, you must submit one assignment for each theory course. Before attempting the assignments, please read the detailed instructions in the Programme Guide.

The submission deadline is provided for each assignment. Please note that you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time to be eligible to appear in the term-end examination. *The MAJDMOL students need to submit their assignments through LMS.*

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the first page of the Assignment. You must obtain and retain a **Study Centre** receipt for the submitted assignments. It would be advisable to maintain a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and **keep a record of it**. The Centre will send your marks to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignments as instructed. You will find it helpful to keep the following points in mind:

Planning: First, read the study material carefully, attend teleconferencing sessions and interactive radio counselling sessions conducted for the programme; if required, you can obtain details from the Study Centre/Regional Centre, and then read the assignments carefully. Go through the units on which they are based. Make points for each question, then rearrange them logically.

Organisation: Draw a rough outline of your answer. Be analytical in selecting the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

1. is logical and coherent;
2. has a proper flow of information in sentences and paragraphs; and
3. is written correctly, giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, neatly separating each answer.

With best wishes,

Prof. K. S. Arul Selvan
Programme Coordinator,
MAJDM/MAJDMOL
ksarul@ignou.ac.in

MNM034: MOBILE JOURNALISM

September 2026 / March 2027

(Due Date: Please check the University website for the latest update on the due date)

Assignment Code: MNM034

January 2026 / July 2026

Maximum Marks: 100

Weightage: 30%

*Note: Answer all the questions. All questions carry equal marks = 20 each
Attempt each question in about 500 words*

1. Observe how you access news on your smartphone. Analyse why mobile phones have become the primary news source in India. Discuss one opportunity and one challenge this shift creates for journalists and news organisations.
2. Identify any news content produced mainly using a mobile phone. Explain what Mobile Journalism (MoJo) is and analyse how it influences newsroom practices, citizen reporting, and social media–driven news dissemination.
3. Select a recent disaster or crisis reported through mobile videos or social media. Analyse how mobile journalism helped in storytelling and speed of reporting. Briefly discuss ethical concerns and scriptwriting considerations in such MoJo-based coverage.
4. Identify a mobile app or tool used for video, audio, or photo editing. Explain how mobile editing and production skills help journalists create, publish, and distribute news efficiently on digital platforms.
5. List the basic equipment required for mobile journalism. Analyse how journalists use mobile tools and techniques creatively in reporting and production, and explain why adaptability and innovation are essential in mobile-based news work.