Bachelor of Commerce Online

BCOMOL

BCOS – 184: E-COMMERCE

ASSIGNMENT

2024-2025

Valid from 1st July 2024 to 30th June 2025

Second Semester

BACHELOR OF COMMERCE ONLINE
BCOS – 184: E-COMMERCE

ASSIGNMENT: 2024-25

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Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course. The assignment has been divided into three sections. Attempt all the three sections.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in December 2024 exams. They should download the new assignment and submit the same latest by 15 October 2024.
2. Those students who are appearing in June 2025 Term End Examination they have to submit latest by in 15 March 2025.

You have to submit the assignment of all the courses to the Coordinator of your Study Centre.

COURSE CODE	:	BCOS – 184
COURSE TITLE	:	E-COMMERCE
ASSIGNMENT CODE	:	BCOS – 184/TMA/2024-25
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Note: Attempt all the questions.

Section – A

(Attempt all the questions. Each question carries 10 marks.)

Q.1 State the impact of various emerging technologies such as mobility, cloud, AI and IoT on E-commerce. **(10)**

Q.2 What is a virtual currency? Why do you think crypto currency was banned by RBI? **(10)**

Q.3 What is an operating system? Explain the two most commonly used operating systems. **(10)**

Q.4 What is Cyber Security? State its importance in the today's digitally connected world. **(10)**

Q.5 State the differences among React native, Ionic, Xamarin and Flutter. **(10)**

Section – B

(Attempt all the questions. Each question carries 10 marks.)

Q.6 Explain Drop Shipping Model? Would emerging technologies have any impact on implementation strategies of e-commerce? Justify. **(6)**

Q.7 State the difference between traditional payment and e- payment. **(6)**

Q.8 Why is customer engagement and retention an important tool for an e commerce business? **(6)**

Q.9 **Differentiate between the following:** **(6)**

  a) Digital Signature and Electronic Signature.

b) IT Act 2000 and IT (Amendment) Act 2008.

Q.10   What are E-services? What are the various advantages of E-services?   **(6)**

Section – C

(Attempt all the questions. Each question carries 10 marks.)

Q.11   State the evolution of E-governance with the help of Gartner's model.   **(5)**

Q.12   What are the various ingredients required for making a website?   **(5)**

Q.13   What are cybercrimes? State various types of cyber crimes occurring these   **(5)**
days.

Q.14   Give the brief of E-tailing trends in India.   **(5)**