Bachelor of Business Administration

(BBA)

ASSIGNMENTS
2026

[Valid from 1st January, 2026 to 30th December, 2026]

Sixth Semester

School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110 068

Bachelor of Business Administration

(BBA)

ASSIGNMENTS – 2026

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in each course.
We are sending the assignments for **BMP-003, BMP-004, BMP-005, BCOS-185 and BCOS-186** together.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in June 2026 Term End Exam, they have to submit the assignments latest by 15th March 2026.
2. Those students who are appearing in December 2026 Term end exams, they should submit the assignments latest by 15th October 2026.

You have to submit the assignments of all the courses to the Coordinator of your Study Centre.

TUTOR MARKED ASSIGNMENT

COURSE CODE	**:**	**BCOS – 185**
COURSE TITLE	**:**	**ENTREPRENEURSHIP**
ASSIGNMENT CODE	**:**	**BCOS – 185/TMA/2026**
COVERAGE	**:**	**ALL BLOCKS**

Maximum Marks: 100

Note: Attempt all the questions.

Section – A
(Attempt all the questions. Each question carries 10 marks.)

Q.1 Define Entrepreneurship. Explain the role and importance of entrepreneurship in the economic development of a developing country like India. **(10)**

Q.2 What are "Entrepreneurial Competencies"? Identify and explain the key behavioral traits and skills that distinguish a successful entrepreneur from a traditional manager. **(10)**

Q.3 What is a Business Plan? Describe the essential components that should be included in a comprehensive project report for a new venture. **(10)**

Q.4 Explain the concept of Micro, Small, and Medium Enterprises (MSMEs). Discuss the problems faced by small-scale industries in the current competitive environment. **(10)**

Q.5 Describe the various Institutional Support Systems available for entrepreneurs in India. Highlight the roles played by Khadi and Village Industries Commission (KVIC) and NSIC (National Small Industries Corporation). **(10)**

Section – B
(Attempt all the questions. Each question carries 6 marks.)

Q.6 Distinguish between an Entrepreneur and an Intrapreneur. Provide examples of how intrapreneurship benefits large corporations. **(6)**

Q.7 What are the common sources of business ideas? Explain the process of environmental scanning for identifying a viable business opportunity. **(6)**

Q.8 Explain the significance of Venture Capital in financing a startup. How does it differ from traditional bank financing? **(6)**

Q.9 Discuss the challenges specifically faced by Women Entrepreneurs in India and suggest measures to overcome them. **(6)**

Q.10 What is Market Survey? Why is it crucial to conduct a market feasibility study before launching a product? **(6)**