

**Bachelor of Business Administration
(BBA)**

**ASSIGNMENTS
2026**

[Valid from 1st January, 2026 to 30th December, 2026]

Sixth Semester



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110 068**

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	BCOS – 185
COURSE TITLE	:	ENTREPRENEURSHIP
ASSIGNMENT CODE	:	BCOS – 185/TMA/2026
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Note: Attempt all the questions.

Section – A

(Attempt all the questions. Each question carries 10 marks.)

- Q.1** Define Entrepreneurship. Explain the role and importance of entrepreneurship in the economic development of a developing country like India. **(10)**
- Q.2** What are "Entrepreneurial Competencies"? Identify and explain the key behavioral traits and skills that distinguish a successful entrepreneur from a traditional manager. **(10)**
- Q.3** What is a Business Plan? Describe the essential components that should be included in a comprehensive project report for a new venture. **(10)**
- Q.4** Explain the concept of Micro, Small, and Medium Enterprises (MSMEs). Discuss the problems faced by small-scale industries in the current competitive environment. **(10)**
- Q.5** Describe the various Institutional Support Systems available for entrepreneurs in India. Highlight the roles played by Khadi and Village Industries Commission (KVIC) and NSIC (National Small Industries Corporation). **(10)**

Section – B

(Attempt all the questions. Each question carries 6 marks.)

- Q.6** Distinguish between an Entrepreneur and an Intrapreneur. Provide examples of how intrapreneurship benefits large corporations. **(6)**
- Q.7** What are the common sources of business ideas? Explain the process of environmental scanning for identifying a viable business opportunity. **(6)**
- Q.8** Explain the significance of Venture Capital in financing a startup. How does it differ from traditional bank financing? **(6)**
- Q.9** Discuss the challenges specifically faced by Women Entrepreneurs in India and suggest measures to overcome them. **(6)**
- Q.10** What is Market Survey? Why is it crucial to conduct a market feasibility study before launching a product? **(6)**

Section – C

(Attempt all the questions. Each question carries 10 marks.)

Q.11 Write short notes on the following: (5×2)

- a) SWOT Analysis
- b) Family Business

Q.12 Distinguish between: (5×2)

- a) Equity financing and Debt financing
- b) Business plan and Marketing plan