

Bachelor of Commerce Online

BCOMOL

BCOS – 185: ENTREPRENEURSHIP

ASSIGNMENT

2025

Fifth Semester



School of Management Studies

Indira Gandhi National Open University

Maidan Garhi, New Delhi -110068



**BACHELOR OF COMMERCE ONLINE
BCOS – 185: ENTREPRENEURSHIP**

ASSIGNMENT: 2025

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course. The assignment has been divided into three sections. Section A Consists of long answer questions for 10 marks each, Section B consists of medium answer questions for 6 marks each and Section C consists of short answer questions for 5 marks each.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in December 2025 Term End Examination they have to submit latest by in 15th October 2025.
2. Those students who are appearing in June 2025 exams. They have to submit the same latest by 15th March 2025.

You have to submit the assignment of all the courses to the Coordinator of your Study Centre.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	BCOS – 185
COURSE TITLE	:	ENTREPRENEURSHIP
ASSIGNMENT CODE	:	BCOS – 185/TMA/2025
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Note: Attempt all the questions.

Section – A

(Attempt all the questions. Each question carries 10 marks.)

- Q.1** Explain the importance of entrepreneurship in a developing country. **(10)**
- Q.2** Discuss the importance of innovation in startup growth? What are the linkages between innovation application and entrepreneurial ecosystem? **(10)**
- Q.3** Discuss the various elements of business plan. **(10)**
- Q.4** Why is it important to conduct Market feasibility analysis? Describe the components of market feasibility analysis **(10)**
- Q.5** “Entrepreneurs may miss opportunities if they are not able to communicate effectively”. Elaborate. **(10)**

Section – B

(Attempt all the questions. Each question carries 6 marks.)

- Q.6** Explain ASPIRE scheme by the Ministry of MSME. **(6)**
- Q.7** What are the sources of funds available for new investors? **(6)**
- Q.8** What do you understand by the mobilisation of non-financial resources? **(6)**
- Q.9** Discuss the role MSMEs play in the economic development of a developing country like India. **(6)**
- Q.10** Discuss any two successful and affluent family business groups in India. **(6)**

Section – C

(Attempt all the questions. Each question carries 10 marks.)

- Q.11** Write short notes on the following: **(5×2)**
- a) Heritage and tourism Entrepreneurship
 - b) Test marketing
- Q.12** Distinguish between: **(5×2)**
- a) Urban and rural market research
 - b) Letter of Credit and Discounting of bill