

**Bachelor of Business Administration
(BBA)**

**ASSIGNMENTS
2025-26**

[Valid from 1st July, 2025 to 30th June, 2026]

Fifth Semester



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110 068**

Bachelor of Business Administration

(BBA)

ASSIGNMENTS – 2025-26

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in each course.

We are sending the assignments for **BCOE-142 and BMP-002** together.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in December 2025 Term End Examination they have to submit latest by in 15 October 2025.
2. Those students who are appearing in June 2026 Term End Examination they have to submit latest by in 15 March 2026.

You have to submit the assignments of all the courses to the Coordinator of your Study Centre.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	BMP-002
COURSE TITLE	:	OPERATIONS MANAGEMENT
ASSIGNMENT CODE	:	BMP-002/TMA/2025-26
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Note: Attempt all the questions.

- 1)
 - a) What is meant by Operations Strategy? Explain the elements and types of operations strategy. **(10+10)**
 - b) Explain the Scope and Functions of Operations Management.

- 2)
 - a) What are the factors affecting product design? Explain the various approaches of product design. **(10+10)**
 - b) Describe the importance of facility location. Explain its methods with suitable examples.

- 3)
 - a) Describe EOQ Model of Inventory Management with the help of suitable diagram. **(10+10)**
 - b) What is lean manufacturing? Explain its 3 M approach with suitable example.

- 4)
 - a) Write short note on the following: **(10+10)**
 - (i) Bull whip effect
 - (ii) Competitive bidding
 - (iii) Reverse logistics
 - b) What are the various types of warehouses? Explain the steps involved in automation of warehousing.

- 5)
 - a) What are the various techniques of production control? Explain with suitable examples. **(10+10)**
 - b) How Six-Sigma evolved over the years in India? Explain the steps involved in the implementation of Six-sigma.