

**CERTIFICATE IN NGO MANAGEMENT
(CNM)**

ASSIGNMENT

for

January 2026 and July 2026 Sessions

**(Last date of submission for January 2026 session is 30th April, 2026
and for July 2026 sessions is 31st October, 2026)**

BMS-001: Introduction to NGO Management

BMS-002: Management Functions

BMS-003: Health Care Management



School of Management Studies

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110 068**

ASSIGNMENT

Course Code	:	BMS-001
Course Title	:	Introduction to NGO Management
Assignment No.	:	001/TMA/2026
Coverage	:	All Blocks
Max. Marks	:	50

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2026 session is 30th April, 2026 and for July 2026 session is 31st October, 2026.

1. Discuss the major constituents of the ‘Mega Environment’. Analyse how technological and social factors create both opportunities and threats for NGOs in India.
2. Discuss the importance of good governance and value-based leadership for NGOs. How do ethical challenges and leadership practices influence the credibility and sustainability of NGOs?
3. Explain the concept of ‘SWOT Analysis’. How does SWOT help an organisation in matching its internal strengths and weaknesses with external opportunities and threats for strategic success?
4. Discuss the principles of ‘Effective Communication’. Explain the importance of feedback and identify major barriers to effective communication.
5. Explain the concept of ‘Information and Communication Technology’ (ICT). Discuss its scope and significance for NGOs and community development.