Bachelor of Business Administration in Retailing

(BBARIL)

ASSIGNMENTS
2026-27

[Valid from 1st July, 2026 to 30th June, 2027]

Fifth Semester

School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110 068

Tutor Marked Assignment (TMA)

ASSIGNMENTS – 2026-27

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in each course.
We are sending the assignments for **BRL-111, BRL- 112, 113, 114** and **BCOS-185.**

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in December 2026 Term End Examination they have to submit latest by in 15 October 2026.
2. Those students who are appearing in June 2027 Term End Examination they have to submit latest by in 15 March 2027.

You have to submit the assignment of all the courses to the Coordinator of your Study Centre.

TUTOR MARKED ASSIGNMENT (TMA)

Course Code	**:**	**BRL – 113**
Course Title	**:**	**BUSINESS ETHICS**
Assignment Code	**:**	**BRL–113/TMA/2026-27**
Coverage	**:**	**All Blocks**

Maximum Marks: 100

Attempt all the questions.

(A) Short Type Questions

1. What are the essential elements of business ethics? **(10)**

2. Explain the principles and standards of fair trade. **(10)**

3. Discuss about the various consumer rights in terms of data protection. **(10)**

4. Discuss the ethical principles and practices associated with product safety and quality control. **(10)**

5. What do you mean by price gouging? Explain the advantages and disadvantages of price gouging? **(10)**

6. Giving suitable examples, highlight the importance of ethical practices in managing distribution of perishable products. **(10)**

7. What is meant by the integrity of the employees? Describe traits of the employees showing integrity. **(10)**

(B) Essay Type Questions

8. What is meant by sourcing the local resources? Explain its advantages. **(15)**

9. What are the common measures for handling occupational hazards in retail industry? **(15)**