

**Bachelor of Business Administration in Retailing
(BBARIL)**

**ASSIGNMENTS
2025-26**

[Valid from 1st July, 2025 to 30th June, 2026]

Fifth Semester



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110 068**

Tutor Marked Assignment (TMA)

ASSIGNMENTS – 2025-26

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in each course.

We are sending the assignments for **BRL-111, BRL- 112, 113, 114** and **BCOS-185**.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in December 2025 Term End Examination they have to submit latest by in 15 October 2025.
2. Those students who are appearing in June 2026 Term End Examination they have to submit latest by in 15 March 2026.

You have to submit the assignment of all the courses to the Coordinator of your Study Centre.

TUTOR MARKED ASSIGNMENT (TMA)

Course Code	:	BRL – 113
Course Title	:	BUSINESS ETHICS
Assignment Code	:	BRL–113/TMA/2025-26
Coverage	:	All Blocks

Maximum Marks: 100

Attempt all the questions.

(A) Short Type Questions

1. Define “business ethics”? What are the principles of business ethics? **(10)**
2. Explain critical factors responsible for transparency in data management. **(10)**
3. What is meant by obsolescence? Distinguish between product obsolescence and planned obsolescence. **(10)**
4. Define “dynamic pricing”. Discuss the benefits and limitations of the same. **(10)**
5. How does truthfulness and accuracy in retail advertising contribute to consumer trust and long-term brand reputation? **(10)**
6. Describe different aspects of ethics in warehousing. **(10)**
7. What is integrity in terms of business ethics? Elucidate why is employee integrity essential in an organization? **(10)**

(B) Essay Type Questions

8. Explain the concept of green retailing and its advantages for an organization. **(15)**
9. What are the common measures for handling occupational hazards in retail industry? **(15)**