

**Bachelor of Business Administration
(BBA)**

**ASSIGNMENTS
2026**

[Valid from 1st January, 2026 to 30th December, 2026]

Fourth Semester



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110 068**

Bachelor of Business Administration

(BBA)

ASSIGNMENTS – 2026

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in each course.

We are sending the assignments for **BCOE-143, BCOE-144, ECO-13 and BMP-001** together.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in June 2026 Term End Exam, they have to submit the assignments latest by 15th March 2026.
2. Those students who are appearing in December 2026 Term end exams, they should submit the assignments latest by 15th October 2026.

You have to submit the assignments of all the courses to the Coordinator of your Study Centre.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	ECO-13
COURSE TITLE	:	Business Environment
ASSIGNMENT CODE	:	ECO-13/TMA/2026
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1. Discuss the main elements of Nehru-Mahalanobis strategy of development. Give its principal achievements and shortcomings. **(20)**

2. How the grievances of the consumers are sought to be protected under the Consumer Protection Act, 1986? **(20)**

3. Describe the main features of Government policy in relation to industrial sickness. **(20)**

4. Briefly mention the causes of BOP deficits. What are the measures adopted to solve the above problem? **(20)**

5. **Write short notes on the following:** **(4×5)**
 - (a) Economic Planning

 - (b) Public Sector

 - (c) New Industrial Policy, 1991

 - (d) Foreign Capital