

**Master of Commerce (Online)
(MCOMOL)**

Fourth Semester

IBO – 01



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110 068**



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Fourth Semester**

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment for each course. We are sending the assignments of all the six courses together in this booklet.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-End Examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

These assignments are valid for two admission cycles (**January 2025 and July 2025**). The validity is given below:

- 1 Those who are enrolled in **January 2025**, it is valid upto **June 2025**.
- 2 Those who are enrolled in **July 2025**, it is valid upto **December 2025**.

In case you are planning to appear in June Term-End Examination, you must submit the assignments to the Coordinator of your Study Centre latest by **15th March**, and if you are planning to appear in December Term-End Examination, you must submit them latest by **15th October**.

In case, you are not able to submit the assignment during above mentioned period, you are required to submit the new assignment.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	IBO-01
COURSE TITLE	:	International Business Environment
ASSIGNMENT CODE	:	IBO-01/TMA/2025
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1. a) Define international economic environment. Discuss the major economic indicators of international economic environment which influence the foreign market decisions with examples. (10+10)
 b) Explain the impact of elements of culture on a firm's international business operations with examples.

2. What is Balance of payments? Describe the components of balance of payments with hypothetical examples. How do deficit and surplus in Balance of payments affect international trade? Discuss with suitable examples. (4+8+8)

3. **Comment on the following:** (4×5)
 - a) An international business firm should not monitor the foreign country's trade, monetary and balance of payments account.
 - b) A major problem with laws in different countries is that the legal systems of the world are harmonized.
 - c) Globalization has not influenced the Indian economy.
 - d) FDI does not help in accelerating the rate of economic growth of the host country.

4. **Distinguish between:** (4×5)
 - a) Product Price Ratio and Factor Price Ratio
 - b) Added Networks Services and Internet Services
 - c) Consumer Surplus and Producer Surplus
 - d) Globalization and Glocalization

5. **Write short notes on the following:** (4×5)
 - a) The Heckscher-Ohlin-Samuelson (HOS) Theorem
 - b) Trade Related Investment Measures (TRIMS)
 - c) Special Drawing Rights
 - d) Alternative Dispute Resolution