

**Master of Commerce (Online)  
(MCOMOL)**

**Second Semester  
Assignments**

**MCO-024**



**School of Management Studies  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi -110 068**



**School of Management Studies  
Indira Gandhi National Open University**

**Master of Commerce (MCOMOL)  
Second Semester**

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment for each course. We are sending the assignments of all the six courses together in this booklet.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-End Examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

These assignments are valid for two admission cycles (**January 2025 and July 2025**). The validity is given below:

- 1 Those who are enrolled in **January 2025**, it is valid upto **June 2025**.
- 2 Those who are enrolled in **July 2025**, it is valid upto **December 2025**.

In case you are planning to appear in June Term-End Examination, you must submit the assignments to the Coordinator of your Study Centre latest by **15th March**, and if you are planning to appear in December Term-End Examination, you must submit them latest by **15th October**.

In case, you are not able to submit the assignment during above mentioned period, you are required to submit the new assignment.

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**TUTOR MARKED ASSIGNMENT**

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**COURSE CODE** : **MCO-024**  
**COURSE TITLE** : **Business Ethics and CSR**  
**ASSIGNMENT CODE** : **MCO-024/TMA/2025**  
**COVERAGE** : **ALL BLOCKS**

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**Maximum Marks: 100**

**Attempt all the questions:**

1. Business ethics is an oxymoron. Justify. (20)
2. How has economic globalization redefined the relationship between government and business? Relate your viewpoints with the changes in the Government-Business interface in the Indian context. (20)
3.
  - a) Examine the role of values in the CSR strategy of business. (10+10)
  - b) Explore the relation between corporation, its stakeholders and strategies adopted for better relation.
4.
  - a) Draw out the benefits of companies with ethical code of conduct and CSR. (10+10)
  - b) Why responsibility to its stakeholders is the fundamental principle of business ethics and CSR.
5. What are the five areas in which the CSR disclosures have been categorized as per the Companies Act, 2013? (20)