

MMPC-001

Master of Business Administration (MBA)/ Master of Business Administration (Online) MBA(OL) / Master of Business Administration (Banking and Finance) (MBF)/ Master of Business Administration(Financial Management) (MBAFM)/ Master of Business Administration(Human Resource Management) (MBAHM)/ Master of Business Administration(Marketing Management) (MBAMM)/ Master of Business Administration(Operations Management) (MBAOM) /Post Graduate Diploma in Marketing Management (PGDIMM)/ Post Graduate Diploma in Services Management (PGDISM)

ASSIGNMENT

For

July 2026 and January 2027 Semesters

MMPC-001: MANAGEMENT FUNCTIONS AND ORGANISATIONAL PROCESSES

**Last date of submission for July 2026 Semester is 31st October 2026
and for January 2027 Semester is 30th April 2027)**



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MMPC-001
Course Title	:	Management Functions and Organisational Processes
Assignment Code	:	MMPC-001/TMA/JULY/2026
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the Coordinator of your study centre. Last date of submission for July 2026 Semester is 31st October 2026 and for January 2027 Semester is 30th April 2027.

- Q1.** Critically evaluate the relevance of classical, behavioural, systems, and contingency approaches to management in contemporary digital organisations. Design an integrated managerial framework suitable for managing hybrid and AI-enabled workplaces in the 21st century.
- Q2.** A multinational organisation is facing declining employee productivity, role ambiguity, and coordination failures across geographically dispersed teams. As a management consultant, develop a comprehensive managerial action plan incorporating planning, organising, staffing, and directing functions to restore organisational effectiveness. Justify your recommendations with suitable management theories and practices.
- Q3.** “Traditional leadership models are becoming inadequate in managing uncertainty, workforce diversity, and technological disruptions.” Critically examine this statement. Construct a contemporary leadership and motivation model for knowledge-driven organisations that integrates emotional intelligence, participative decision making, and employee empowerment.
- Q4.** Evaluate how organisational structure, communication systems, and organisational culture collectively influence innovation and organisational sustainability. Create a strategic organisational design for a rapidly growing start-up transitioning into a global enterprise. Explain how your proposed design will address communication barriers, cultural integration, and strategic flexibility.
- Q5.** An organisation operating in the manufacturing sector is undergoing digital transformation while simultaneously facing criticism regarding labour practices, environmental sustainability, and ethical governance. Develop a transformative organisational strategy that integrates change management, ethical leadership, and corporate social responsibility. Critically assess the challenges involved in implementing such a strategy in emerging economies like India.