

**MMPC-008**

**Master of Business Administration (MBA)/ Master of Business Administration (Online) MBA(OL)/ Master of Business Administration (Banking and Finance) (MBF)/ Master of Business Administration (Financial Management) (MBAFM)/ Master of Business Administration (Human Resource Management) (MBAHM)/ Master of Business Administration (Marketing Management) (MBAMM) Master of Business Administration (Operations Management) (MBAOM)/ Post Graduate Diploma in Operations Management (PGDIOM)**

**ASSIGNMENT**

**for**

**January 2026 and July 2026 Sessions**

**(Last date of submission for January 2026 session is 30<sup>th</sup> April, 2026  
and for July 2026 sessions is 31<sup>st</sup> October, 2026)**

**MMPC-008: Information Systems for Managers**



**School of Management Studies**

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY**

**MAIDAN GARHI, NEW DELHI – 110 068**

## ASSIGNMENT

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<b>Course Code</b>	<b>:</b>	<b>MMPC-008</b>
<b>Course Title</b>	<b>:</b>	<b>Information Systems for Managers</b>
<b>Assignment Code</b>	<b>:</b>	<b>MMPC-008/TMA/JAN/2026</b>
<b>Coverage</b>	<b>:</b>	<b>All Blocks</b>

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**Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2026 session is 30<sup>th</sup> April, 2026 and for July 2026 session is 31<sup>st</sup> October, 2026.**

1. Highlight the applications of IT in your organization or any organization of your choice.
2. Explain the Anthony and Simon framework for understanding the MIS and decision making process.
3. Discuss the role of social media in supporting decision making process in an organization with the help of suitable example.
4. If you have to build AI in your organization, what factors you would think of and take into consideration. Mention those factors in stepwise manner.
5. Write short notes on any **three**:
  - a. CERT In
  - b. Oracle EBS
  - c. Business value of Information System
  - d. Systems Development Life Cycle (SDLC)
  - e. Cryptocurrency