

MMPC-018

Master of Business Administration (MBA)/ Master of Business Administration (Online) MBA(OL)/ Master of Business Administration (Banking and Finance) (MBF)/ Master of Business Administration (Financial Management) (MBAFM)/ Master of Business Administration (Human Resource Management) (MBAHM)/ Master of Business Administration (Marketing Management) (MBAMM) Master of Business Administration (Operations Management) (MBAOM)

ASSIGNMENT

for

January 2026 and July 2026 Sessions

(Last date of submission for January 2026 session is 30th April, 2026 and for July 2026 sessions is 31st October, 2026)

MMPC-018: Entrepreneurship



School of Management Studies

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code	:	MMPC-018
Course Title	:	Entrepreneurship
Assignment Code	:	MMPC-018/TMA/JAN/2026
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2026 session is 30th April, 2026 and for July 2026 session is 31st October, 2026.

1. What are the various types of Entrepreneurships? Explain Social Entrepreneurship with example.
2. Explain the Special Features of MSMEs. How does MSME's contribute in Economic Development?
3. Write short notes on:
 - (a) S.W. O. T Analysis
 - (b) Break – Even Point
4. How can business model be developed for an enterprise working in the small sector. Explain with the help of an example.
5. What is 'Rural Entrepreneurship'? Explain the advantages and disadvantages of rural entrepreneurships.