

MMPC-020

Master of Business Administration (MBA)/ Master of Business Administration (Online) MBA(OL)/ Master of Business Administration (Banking and Finance) (MBF)/ Master of Business Administration (Financial Management) (MBAFM)/ Master of Business Administration (Human Resource Management) (MBAHM)/ Master of Business Administration (Marketing Management) (MBAMM) Master of Business Administration (Operations Management) (MBAOM)

ASSIGNMENT

for

January 2026 and July 2026 Sessions

(Last date of submission for January 2026 session is 30th April, 2026 and for July 2026 sessions is 31st October, 2026)

MMPC-020: Business Ethics and CSR



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MMPC-020
Course Title	:	Business Ethics and CSR
Assignment Code	:	MMPC-020/TMA/JAN/2026
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the Coordinator of your study centre. Last date of submission for January 2026 session is 30th April, 2026 and for July 2026 session is 31st October, 2026.

1. Discuss the shareholder and stakeholder view of management with the help of suitable examples.

2. Briefly discuss the different approaches of business strategy for Corporate Social Responsibility (CSR).

3. Critically analyze the different theories of ethics.

4. Write short notes on the following:
 - (a) Ethical Dilemmas
 - (b) Social Audit

5. How does a business house arrive at 'make' or 'buy' decision. Discuss the role of CSR Committee in annual reporting.