

**MMPO-008**

**Master of Business Administration (MBA)/ Master of Business Administration (Online) MBA(OL)/ Master of Business Administration (Operations Management) (MBAOM)/ Post Graduate Diploma in Operations Management (PGDIOM)**

**ASSIGNMENT**

**for**

**January 2026 and July 2026 Sessions**

**(Last date of submission for January 2026 session is 30<sup>th</sup> April, 2026  
and for July 2026 sessions is 31<sup>st</sup> October, 2026)**

**MMPO-008: International Logistics and Supply Chain Management**



**School of Management Studies**

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY**

**MAIDAN GARHI, NEW DELHI – 110 068**

## ASSIGNMENT

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|------------------------|----------|--|
| <b>Course Code</b>     | <b>:</b> | <b>MMPO-008</b>  |
| <b>Course Title</b>    | <b>:</b> | <b>International Logistics and Supply Chain Management</b> |
| <b>Assignment Code</b> | <b>:</b> | <b>MMPO-008/TMA/JAN/2026</b>                               |
| <b>Coverage</b>        | <b>:</b> | <b>All Blocks</b>  |

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**Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2026 session is 30<sup>th</sup> April, 2026 and for July 2026 session is 31<sup>st</sup> October, 2026.**

1. What are the main principles of logistics and supply chain management? How it can create better value for customers and other stakeholders?
  
2. What is the Bullwhip Effect? How does it affect the overall performance of a supply chain? Explain with example
  
3. What is a Bill of Lading? What are its key components? Discuss its importance in international trade?
  
4. Critically evaluate the strategic role of warehouses in modern logistics and supply chain management.
  
5. Write short notes on:
  - a) Problems in supply chain management
  - b) Importance of Global supply chain management
  - c) 3PL and 4PL service providers
  - d) Multi-modal transportation