

**MS-55**

**Management Programme (MP) /  
Post Graduate Diploma in Operations Management (PGDOM)**

**ASSIGNMENT  
For  
July 2025 and January 2026 Semesters**

**MS-55: Logistics and Supply Chain Management**

**(Last date of submission for July 2025 Semester is 31<sup>st</sup> October 2025  
and for January 2026 Semester is 30<sup>th</sup> April, 2026)**



**School of Management Studies  
INDIRA GANDHI NATIONAL OPEN UNIVERSITY  
MAIDAN GARHI, NEW DELHI – 110 068**

## **ASSIGNMENT**

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<b>Course Code</b>	<b>:</b>	<b>MS-55</b>
<b>Course Title</b>	<b>:</b>	<b>Logistics and Supply Chain Management</b>
<b>Assignment Code</b>	<b>:</b>	<b>MS-55/TMA/ JULY/2025</b>
<b>Coverage</b>	<b>:</b>	<b>All Blocks</b>

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**Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for July 2025 Semester is 31<sup>st</sup> October, 2025 and for January 2026 Semester is 30<sup>th</sup> April 2026.**

1. What are the primary responsibilities of logistics group and marketing group within an organization? Why there is a conflict between the two? What measures can be taken to enhance cooperation?
2. What are the strategies for World Class Supply Chain Management? Describe its features?
3. What steps are to be followed while implementing IT software packages for supply chain management? Do these steps vary from package to package? How are they standardized?
4. What is the need for Supply Chain Performance Measures? What are the factors that contribute to management's need for new types of measures for managing the supply chain?
5. How does Green Supply Chain Management impact organizational performance in terms of cost efficiency, environmental performance, and customer satisfaction?