

MS-91

Management Programme (MP)

ASSIGNMENT

For

July 2025 and January 2026 Semesters

MS-91: ADVANCED STRATEGIC MANAGEMENT

Last date of submission for July 2025 Semester is 31st October 2025

and for January 2026 Semester is 30th April, 2026)



School of Management Studies

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code	:	MS-91
Course Title	:	Advanced Strategic Management
Assignment Code	:	MS-91/TMA/JULY/2025
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the Coordinator of your study centre. Last date of submission for July 2025 Semester is 31st October 2025 and for January 2026 Semester is 30th April, 2026.

1. Discuss the role of strategists in Corporate Management.
2. What are the prerequisites of sound corporate governance? Explain with specific reference to the Indian context.
3. Differentiate between Perfect Competition and Monopoly giving examples.
4. Describe the concept of E-Business. Explain its relevance in the present context with the help of examples.
5. What are the factors which influence creativity and innovation? Describe with the help of suitable examples.