

**Master of Commerce
M.Com (OLD) Ist Year**

**First Year
Assignments
2026-27**

For July 2026 and January 2027 admission cycle



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110 068**

Master of Commerce
M.Com (OLD) Ist Year
ASSIGNMENTS – 2026-27

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment for each course. We are sending the assignments of all the six courses together in this booklet.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-End Examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

These assignments are valid for two admission cycles (**July 2026 and January 2027**). The validity is given below:

1. Those who are enrolled in **July 2026**, it is valid upto **June 2027**.
2. Those who are enrolled in **January 2027**, it is valid upto **December 2027**.

In case you are planning to appear in June Term-End Examination, you must submit the assignments to the Coordinator of your Study Centre latest by **15th March** and if you are planning to appear in December Term-End Examination, you must submit them latest by **15th October**.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	IBO-05
COURSE TITLE	:	International Marketing Logistics
ASSIGNMENT CODE	:	IBO-05/TMA/2026-2027
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1. a) Evaluate the role of inland transportation systems in overseas trade logistics. **(10+10)**
Compare the contribution of road, rail, and inland water transport in cargo movement.
b) Explain the concept, functions, and economic significance of warehousing. Discuss how warehousing contributes to efficient logistics management in a globalized economy.
2. a) Discuss the need for inventories in business organizations. Explain the **(10+10)**
objectives, techniques, and modern trends in inventory management.
b) Analyze the significance of air transport in international trade. Discuss the structure of civil aviation in India and the challenges faced by air cargo operations.
3. a) Examine the legal aspects of carriage of goods by sea, air, land, and **(10+10)**
multimodal transport. Discuss the rights and liabilities of carriers and consignors.
b) Evaluate the role of ports in international logistics. Discuss the major challenges faced by Indian ports and the policy initiatives undertaken for their development.
4. **Distinguish between the following:** **(4×5)**
a) Differentiate between Domestic Logistics and International Logistics
b) Liner Shipping and Tramp Shipping
c) Inter-modal Transportation and Multi-modal Transportation
d) Inland Container Depot (ICD) and Container Freight Station (CFS)
5. **Write Short Notes on the following:** **(4×5)**
a) Customer Service Components in Logistics
b) Role of Information Technology in Marketing Logistics
c) Types of Marine Containers and Their Uses
d) Institutional Arrangements for Resolving Shippers' Problems in India