

**Assignments of BFDI – 073: Introduction to Fashion Industry  
Skill Enhancement Course for BAG/BSCG  
July, 2025**

Dear Learner,

As a requirement of the Programme, you will have to do one Tutor Marked Assignment (TMA) for each course. Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you answer the TMA questions in your own words. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination. You are requested to submit the assignments at your respective Regional Centers/ Study Centers. It is desirable to keep with you a photocopy of the assignments submitted by you. Once evaluated, the Regional Centre/Study Centre will return the assignments to you.

Wishing you all the best.

Prof. Ashok K Gaba  
COURSE COORDINATOR (BFDI-073)

**Assignment 03 (BFDI-073)- July, 2025**

**Course: BFDI-073: Introduction to Fashion Industry**

**Programme: Certificate in Fashion Design (CFDE)**

**Due Date: October 31, 2025**

Max. Marks: 50

Marks Weightage: 30%

**Part I**

Q 1. What do you mean by the term ‘merchandise management? Describe the important task performed under it. (10 Marks)

Q2- Write a short note on:

(5X2=10 Marks)

(a) Future of Fashion Industry

(b) Fabric Width

Q.3 Explain various ways in which ethical fashion can be adopted and describe the environment impact of fashion industry and the threats to sustainability. (10 Marks)

**Part II**

Q4- Write a survey report (Approx 1000 words) on any men wear brand.

(20 Marks)