

Dear Learner,

Please read the section on assignments in the Programme Guide/ Prospectus. A weightage of 30 percent, as you are aware, has been earmarked for continuous evaluation, **which would consist of one tutor-marked assignment** for this course. The assignment is in this booklet, and it consists of three parts, Part A, B and C. The total marks of all the parts are 100.

Instructions for Formatting Your Assignments Before

attempting the assignment please read the following instructions carefully:

- 1) On top of the first page of your answer sheet, please write the details exactly in the following format:

ROLL NO.:		
NAME:		
ADDRESS:		
.....		
.....		
COURSE CODE:		
COURSE TITLE:		
ASSIGNMENT NO.:		
STUDY CENTRE:	DATE:

PLEASE FOLLOW THE ABOVE FORMAT STRICTLY TO FACILITATE EVALUATION AND TO AVOID DELAY.

- 2) Use only foolscap size writing paper (but not of very thin variety) for writing your answers.
3) Leave 4 cm margin on the left, top and bottom of your answer sheet.
4) Your answers should be precise.
5) Solve Part A, Part B and Part C of this assignment, and **submit the complete assignment answer sheets within the due date.**
6) The assignment answer sheets are to be submitted to your Study Centre within the due date.
Answer sheets received after the due date shall not be accepted. We strongly suggest that you retain a copy of your answer sheets.
7) Before you attempt the assignments, please read the instructions carefully provided in the Common Prospectus. It is important that you write the answers to all the TMA questions in your own words. Your answers should be within the approximate range of the word-limit set for a particular section. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination.
8) Submission of the completed assignments:

Session	Last date of submission	Place of submission
For June Term End Examination 2025	30 th April 2025	Coordinator of the student's Study center
For December Term End Examination 2025	30 th October 2025	

- 9) You must obtain a receipt from the Study Centre for the assignments submitted and retain it. Keep a photocopy of the assignments with you.

The study Centre will return the assignments to you after they are evaluated. Please insist on this. The Study Centre has to send the marks to the Student Evaluation Division at IGNOU, New Delhi.

10) You cannot fill the examination form for this course until you have submitted this assignment.

We wish you good luck.

Dr. Sonia Sharma
Programme Coordinator- BAVTM/BAFVTM

BTMC 134: ENTREPRENEURSHIP AND SMALL BUSINESS

Tutor Marked Assignments

Course Code: BTMC 134

Total Marks: 100

(2025-26)

Section A

Answer the following in about 500 words each.

1. Outline the elements of entrepreneurship. Discuss the various theories of entrepreneurship. 20
2. What is a business plan? Discuss the different types of analysis that need to be carried out in order to determine the feasibility of a business plan. 20

Section B

Answer the following questions in about 250 words each.

3. State the characteristics of Creativity. Explain factors that affect Creativity. 10
4. Discuss the various sources of finance for a Start-up. 10
5. Explain the stages in contract management process. 10

Section C

Answer the following in about 100 words each.

6. What are the different categories of Risks? 6
7. Differentiate between Angel Investors and Venture Capitalist. 6
8. What do you understand by Family business? State the reasons of conflicts in a family business. 6
9. Outline the role of MSMEs in entrepreneurial development. 6
10. What are the different types of Innovation? 6