

Dear Learner,

Please read the section on assignments in the Programme Guide/ Prospectus. A weightage of 30 percent, as you are aware, has been earmarked for continuous evaluation, **which would consist of one tutor-marked assignment** for this course. The assignment is in this booklet, and it consists of three parts, Part A, B and C. The total marks of all the parts are 100.

**Instructions for Formatting Your Assignments Before**

attempting the assignment please read the following instructions carefully:

- 1) On top of the first page of your answer sheet, please write the details exactly in the following format:

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ROLL NO.: .....		
NAME: .....		
ADDRESS: .....		
.....		
.....		
COURSE CODE: .....		
COURSE TITLE: .....		
ASSIGNMENT NO.: .....		
STUDY CENTRE: .....	.....	DATE: .....

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**PLEASE FOLLOW THE ABOVE FORMAT STRICTLY TO FACILITATE EVALUATION AND TO AVOID DELAY.**

- 2) Use only foolscap size writing paper (but not of very thin variety) for writing your answers.  
3) Leave 4 cm margin on the left, top and bottom of your answer sheet.  
4) Your answers should be precise.  
5) Solve Part A, Part B and Part C of this assignment, and **submit the complete assignment answer sheets within the due date.**  
6) The assignment answer sheets are to be submitted to your Study Centre within the due date.  
**Answer sheets received after the due date shall not be accepted. We strongly suggest that you retain a copy of your answer sheets.**  
7) Before you attempt the assignments, please read the instructions carefully provided in the Common Prospectus. It is important that you write the answers to all the TMA questions in your own words. Your answers should be within the approximate range of the word-limit set for a particular section. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination.

- 8) Submission of the completed assignments:

Session	Last date of submission	Place of submission
For June Term End Examination 2025	30 <sup>th</sup> April 2025	Coordinator of the student's Study center
For December Term End Examination 2025	30 <sup>th</sup> October 2025	

- 9) You must obtain a receipt from the Study Centre for the assignments submitted and retain it. Keep a photocopy of the assignments with you.

The study Centre will return the assignments to you after they are evaluated. Please insist on this. The Study Centre has to send the marks to the Student Evaluation Division at IGNOU, New Delhi.

- 10) You cannot fill the examination form for this course until you have submitted this assignment.**

We wish you good luck.

Dr. Sonia Sharma  
Programme Coordinator- BAVTM/BAFVTM

## **BTME – 141 TOURISM UNDERTAKING**

### **Tutor Marked Assignments**

**Course Code: BTME-141**

**Total Marks: 100**

**(2025-26)**

### **Section A**

**Answer the following in about 500 words each.**

1. Highlight the significant advancements in transportation and their impact on the evolution of tourism. Support your answer with suitable examples. 20
2. Examine the role of railways in the promotion of domestic tourism in India. Discuss with examples of important tourist trains. 20

### **Section B**

**Answer the following questions in about 250 words each.**

3. What are the regulations in Air Travel? Explain in detail. 10
4. What do you understand by Tour Operator? Discuss different types of Tour Operators. 10
5. Write short notes on any two of the following: - (5x2=10)
  - a) History of GDS
  - b) Types of Tour Package
  - c) Development of Waterways in Tourism

### **Section C**

**Answer the following in about 100 words each.**

6. Discuss the steps involved in setting up a Travel Agency. 6
7. Discuss the impact of digital transformation in Tourism and Hospitality sector. 6
8. Write short notes on the following: (3X2=6)
  - a) STAR Classification of Hotels
  - b) New Concepts in Accommodation
9. What role does the TAAI play in promoting travel and tourism nationwide? 6
10. Explain the role of UNWTO/ UN Tourism in fostering Tourism Promotion and Development at Global Level. 6