

**BTSC-101 : INTRODUCTION TO TOURISM AND TRAVEL MANAGEMENT
(TUTOR MARKED ASSIGNMENT)**

Course Code: BTSC-101
Total Marks: 100

Programme: BFTTM/BFTTMOL
Assignment Code: BTSC-101/ TMA/2026

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the coordinator of your Study Centre.

1. Define Tourism. Explain different forms and types of Tourism with suitable examples. 20
2. Discuss the historical evolution of Tourism in India. 20
3. Discuss the need for tourism statistics along with problems and methods of measurement. 20
4. What are the key responsibilities of a Tourist Guide? Discuss the skills required to be a good tour guide. 20
5. What are the various types of tourist Accommodation? Explain. 20
6. Discuss the role of promotional events in tourism development with the help of suitable examples. 20
7. Describe the different sources of Tourism Information in detail. 20
8. Write short notes on the following: (5x4=20)
 - a) Silk Route
 - b) Grand Tour
 - c) Seasonality in Tourism
 - d) Alternative Tourism
9. What do you understand by Package Tour? Discuss the important aspects of Planning a Package Tour. 20
10. Discuss the different threats and obstacles to Tourism in Indian context. 20