

**BTSC 101: INTRODUCTION TO TOURISM AND TRAVEL MANAGEMENT
(TUTOR MARKED ASSIGNMENT)**

Course Code: BTSC-101

Programme: BFTTM

Total Marks: 100

Assignment Code: BTSC-101/TMA/2025

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the coordinator of your Study Centre.

1. Define Tourism and enumerate its importance in overall growth of a nation. 20
2. Discuss the Primary Constituents of tourism industry. 20
3. Differentiate between the following:- 5x4=20
 - (a) Inbound and Outbound Tourism
 - (b) Travel Agent and Tour Operator
 - (c) Tour Escort & Tour Guide
 - (d) Passport & Visa
4. Explain the different modes of Transport, citing examples from the current situation. 20
5. Discuss the socio-economic and cultural benefits of tourism. 20
6. What is alternative accommodation? Discuss the various types of alternative accommodation. 20
7. Define travel writing? What are the various categories of tourism writing? 20
8. What are the different methods of statistical measurements of tourist inflow to a tourist destination? Also highlight the importance of Tourism Satellite Account. 20
9. Write short notes on any two of the following:- 2x10=20
 - (a) Heritage Hotels
 - (b) Silk Route
 - (c) Grand Tour
10. How seasonal festivals can become an outlet of handicrafts as well as a place of attractions. Elucidate with the help of examples. 20