

TOURISM STUDIES

CTS Assignments Booklet (2026)

TS-1 and TS-2



**School of Tourism and Hospitality Services Management
Indira Gandhi National Open University
Maidan Garhi, New Delhi – 110 068**

CTS ASSIGNMENTS

TOURISM STUDIES ASSIGNMENTS

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-1 and TS-2.

Note: All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you. The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 700/500 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs; and
 - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

Prof. (Dr.) Paramita Suklabaidya
Programme Coordinator, CTS

ASSIGNMENT SUBMISSION SCHEDULE

Compulsory Course	For June Term End Examination 2026	For December Term End Examination 2026
TS-1	April 30, 2026	October 30, 2026
TS-2	April 30, 2026	October 30, 2026

**TS-2: TOURISM DEVELOPMENT: PRODUCTS, OPERATIONS AND CASE STUDIES
(TUTOR MARKED ASSIGNMENT)**

Course Code: TS-2

Programme: CTS

Total Marks: 100

Assignment Code: TS-2/TMA/2026

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the Coordinator of your Study Centre.

1. What is tourist generating region? Discuss the features of Domestic tourist generating region of India. 20
2. What is Sociology of Tourism? Discuss some major points to be explored in the sociology of Tourism. 20
3. What is the importance of field work in Anthropological studies of Tourism? 20
4. Discuss the achievements and failures of Khajuraho Dance Festival. 20
5. Differentiate between fair and festivals. Elaborate the importance of fair and festivals in Indian tourism. Give examples. 20
6. Write short notes on: (2X10=20)
 - a) Cultural Festivals
 - b) Tribal Festivals
7. Elaborate the role of Zonal Cultural Centres set up by the Government of India. 20
8. Analyse the efforts made by the Department of Tourism to market the tourism products of India in overseas markets. 20
9. Discuss the parameters by which one can assess the growth of a Travel Agency?
10. Write short notes on : (2X10=20)
 - a) Adventure Destinations of India
 - b) Kalinga- Bali Yatra.