

TOURISM STUDIES

CTS Assignments Booklet (2025)

TS-1 and TS-2



**School of Tourism and Hospitality Services Management
Indira Gandhi National Open University
Maidan Garhi, New Delhi – 110 068**

CTS ASSIGNMENTS

TOURISM STUDIES ASSIGNMENTS

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-1 and TS-2.

Note: All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you. The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 700/500 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs; and
 - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

Prof. (Dr.) Paramita Suklabaidya
Programme Coordinator, CTS

ASSIGNMENT SUBMISSION SCHEDULE

Compulsory Course	For June Term End Examination 2025	For December Term End Examination 2025
TS-1	April 30, 2025	October 30, 2025
TS-2	April 30, 2025	October 30, 2025

**TS-1: FOUNDATION COURSE IN TOURISM
(TUTOR MARKED ASSIGNMENT)**

Course Code: TS-1
Total Marks: 100

Programme: CTS
Assignment Code: TS-1/TMA/2025

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the Coordinator of your Study Centre.

1. Describe the historical evolution and development of tourism from ancient times till Modern period. 20
2. What are the Primary and Secondary Constituents of Tourism Industry? 20
3. Explain the Four Tier Framework of a Tourism System. 20
4. Discuss the importance of the Silk Route & Grand Tour in the history of tourism. 20
5. Write short notes on the following: - 5X4=20
 - a) Multiplier Effect
 - b) Subsidiary Services in Tourism
 - c) Economic impacts of Tourism
 - d) History of Maps
6. Discuss the characteristics of Service Product with the help of examples from tourism industry. 20
7. What are the various types of tourist accommodations? Discuss the Air BnB model of accommodation in brief. 20
8. What is the importance of information in Tourism Industry? What are the sources of information available to tourists? 20
9. Discuss the role of local bodies and officials in the development of tourism at destinations. 20
10. What do you understand by performing arts? Discuss the role of performing arts in destination development. 20