TOURISM STUDIES

CTS
Assignments Booklet (2025)

TS-1 and TS-2



School of Tourism and Hospitality Services Management Indira Gandhi National Open University Maidan Garhi, New Delhi – 110 068

CTS ASSIGNMENTS TOURISM STUDIES ASSIGNMENTS

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-1 and TS-2.

Note: All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you. The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 700/500 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning**: Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation**: Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
- b) has clear connections between sentences and paragraphs; and
- c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation**: Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

Prof. (Dr.) Paramita Suklabaidya Programme Coordinator, CTS

ASSIGNMENT SUBMISSION SCHEDULE

| Compulsory Course | For June Term End Examination 2025 | For December Term End Examination 2025 |
|-------------------|---------------------------------------|-------------------------------------------|
| TS-1 | April 30, 2025 | October 30, 2025 |
| TS-2 | April 30, 2025 | October 30, 2025 |

TS-2: TOURISM DEVELOPMENT: PRODUCTS, OPERATIONS AND CASE STUDIES (TUTOR MARKED ASSIGNMENT)

Course Code: TS-2 Programme: CTS Total Marks: 100 Assignment Code: TS-2/TMA/2025 Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the Coordinator of your Study Centre. 1. How knowledge of the customs, history or politics of visitor's country is useful in tourism services? Elaborate with examples. 20 2. "Unless tourism is founded and practiced on a healthy and friendly guest-host relationship the very purpose of the tourism stands defeated". Analyze the statement. 3. What is Anthropology of tourism? What is the importance of field work in anthropological studies of tourism? 20 20 **4.** Write an essay on "Khajuraho: Destination characteristics and primary attraction". 5. Why food festival's ambience of atmosphere is an important element in planning and executing the event? 20 (2X10=20)**6.** Write short notes on: a) Pilgrimage in history b) Seasonal Festivals of India 7. What is ethnic tourism? Discuss condition of ethnic tourism in India. 20 **8.** Discuss the role of folk festivals and craft fairs in promotion of tourism. 20 **9.** Write short notes on: (2X10=20)a) Operation Europe b) Maharashtra: A tourist Destination 10. Discuss the role of historical sites and monuments in development of travel and tourism. Give suitable examples. 20