

# **TOURISM STUDIES**

## **DTS Assignments Booklet (2025)**

**Compulsory Courses  
TS-1 to TS-3**

**Optional Course  
TS-4 to TS-6**



**School of Tourism and Hospitality Services Management  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi – 110 068**

## DTS ASSIGNMENTS

### TOURISM STUDIES ASSIGNMENTS

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-1 to TS-3 (compulsory courses) and TS-4 to TS-6 (optional courses). *Students are advised to attempt only one opted course from TS-4 to TS-6.*

**Note:** All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

**You must obtain a receipt from the Study Centre for the assignments submitted and retain it.** If possible, keep a photocopy of the assignments with you.

**After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you.** The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

### GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 700/500 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
  - b) has clear connections between sentences and paragraphs; and
  - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

**Prof. (Dr.) Paramita Suklabaidya**  
**Programme Coordinator, DTS**

## **Last Date of Submission of Assignments \***

### **ASSIGNMENT SUBMISSION SCHEDULE**

<b>Compulsory Course</b>	<b>For June Term End Examination 2025</b>	<b>For December Term End Examination 2025</b>
TS-1	30 <sup>th</sup> April 2025	30 <sup>th</sup> October 2025
TS-2	30 <sup>th</sup> April 2025	30 <sup>th</sup> October 2025
TS-3	30 <sup>th</sup> April 2025	30 <sup>th</sup> October 2025
<b>Optional Course</b>		
TS-4	30 <sup>th</sup> April 2025	30 <sup>th</sup> October 2025
TS-5	30 <sup>th</sup> April 2025	30 <sup>th</sup> October 2025
TS-6	30 <sup>th</sup> April 2025	30 <sup>th</sup> October 2025

**TS-3: MANAGEMENT IN TOURISM  
(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-3**  
**Total Marks: 100**

**Programme: DTS**  
**Assignment Code: TS-3/TMA/2025**

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**Note:** This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the Coordinator of your Study Centre.

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1. What do you understand by Management? Discuss different Management Levels and Skills. 20
2. What do you understand by Entrepreneurship? What are the qualities required to become a successful entrepreneur in tourism sector? 20
3. Discuss the various management issues in tourism sector. Support your answer with suitable examples. 20
4. What is Planning? Explain the various steps involved in formulating a plan with examples from tourism industry. 20
5. What do you mean by Management Control? Explain the steps involved in control process. 20
6. What do you understand by Human Resource Planning? What role appraisal system plays in motivating employees? 20
7. What is FAM tour? Discuss the importance of product knowledge in packaging tours. 20
8. Write short notes on the following: (5x4=20)
  - a) SWOT Analysis
  - b) Fixed & Variable cost
  - c) Budgetary Control
  - d) Steps in decision making
9. What do you understand by convention tourism? Discuss in detail with the help of examples. 20
10. Write a note on the role of Artificial Intelligence in tourism industry. 20