

**MASTER OF TOURISM & TRAVEL
MANAGEMENT**

(CATEGORY 1 & 2)

(SEMESTER 3 & 4)

**MTTM (Second Year)
Assignments Booklet
2026
(January & July Academic Cycles)
Applicable for June and December 2026 TEE**

MTTM - 9 TO 15 and MTTM 115



**School of Tourism and Hospitality Services Sectoral Management
Indira Gandhi National Open University Maidan Garhi, New
Delhi – 110 068**

MTTM ASSIGNMENTS

Dear Student,

You will have to do **One** assignment in each of the courses, i.e., MTTM-09 to 14 and MTTM 115. All these are Tutor Marked Assignments (TMAs).

Before attempting the assignments please read the instructions provided in the MTTM Programme Guide.

Note: All Assignments must be **submitted in time** in order to appear in the Term-end examination and they should be **sent to the Coordinator of your Study Centre**. You must mention your enrolment number, name, address, Assignment code and Study Centre Code on the first page of the assignment.

You must obtain a receipt from the study centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the study centre. Please insist for this and keep them as a record with you. The Study Centre has to send the marks to Student Evaluation Division (SED) at IGNOU, New Delhi.

GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 500 words or as mentioned in the assignment. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignment questions carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs; and
 - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answers, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best

**Programme Coordinator,
(MTTM)**

DATE OF SUBMISSION OF ASSIGNMENTS

Reminder: All Assignment must be sent to the **Coordinator of your Study Centre**. You must mention your enrolment number, name, address, Assignment code and Study Centre Code in the first page of the assignment.

Semester & Courses (2nd Year)	
Semester III MTTM 09 MTTM 10 MTTM 11 MTTM 16 (Dissertation)	Semester IV MTTM 12 MTTM 13 MTTM 14 MTTM 15/MTTM 115

Date of Submission of Assignments

For June Term End Examination 2026	For December Term End Examination 2026
31 st March 2026	30 th October 2026

* Keep checking the IGNOU website for any change in the date of submission

MTTM-12: TOURISM PRODUCTS: DESIGN AND DEVELOPMENT
(Tutor Marked Assignment)

Course Code: MTTM 12
Total Marks: 100

Programme: MTTM
Assignment Code: MTTM 12/TMA/2026

Note: This TMA consists of **ten questions**, out of which you have to **attempt any five**. The question carries **20 marks each** and should be answered in about **500 words**. Send your TMA to the Coordinator of your Study Centre.

1. Explain with suitable examples the difference between Tourism Resources and Tourism Products. Also explain the process of tourism product development and the issues to be considered for the sustainability of tourism products. **20**
2. Discuss the characteristics of Service Industry. Explain the elements of Services Mix with suitable examples. **20**
3. Describe tourism product and the product levels with reference to a destination of your choice as an example. **20**
4. 'Food tourism represents a significant component of India's cultural tourism offerings, yet its vast potential remains largely untapped and underdeveloped.' Examine the statement with the help of suitable examples. **20**
5. Differentiate between the following: **4X5= 20**
 - i. Health Tourism
 - ii. Carrying Capacity in Tourism
 - iii. Wildlife Tourism
 - iv. VFR
6. Discuss the scope of developing Beach Tourism Destination in India. Support your answer with an example of a Beach Tourism Product. **20**
7. Define Religious Tourism. What factors should be addressed while designing a religious tourism product in India? **20**
8. Define Ethnic Tourism. Explain how Ethnic tourism can be developed as Tourism Product with the help of suitable examples. **20**
9. What do you understand by Adventure Sports? Explain with the help of a relevant example, how will you design, develop and position an adventure tourism product. **20**
10. Write short notes on **any two** of the following: **2x10=20**
 - i. Resort Designing
 - ii. Special Interest Tourism (SIT)
 - iii. Types of Events