MASTER OF TOURISM & TRAVEL MANAGEMENT

(CATEGORY 1 & 2) (SEMESTER 1 & 2)

MTTM (First Year) Assignments Booklet 2025 (January & July Academic Cycles) Applicable for June and December 2025 TEE

> MTTM - 1 TO 8 and TS-1, 2, 3 and 6 (for Category II)



School of Tourism and Hospitality Services Sectoral Management Indira Gandhi National Open University Maidan Garhi, New Delhi – 110 068

MTTM ASSIGNMENTS

Dear Student,

You will have to do **One** assignment in each of the courses, i.e., MTTM-1 to 8 and TS-1, 2, 3 and 6. Only Category II students should attempt assignments of TS-1, 2, 3 and 6. All these are Tutor Marked Assignments (TMAs).

Before attempting the assignments, please read the instructions provided in the MTTM Programme Guide.

Note: All Assignments must be **submitted in time** in order to appear in the Term-end examination and they should be **sent to the Coordinator of your Study Centre**. You must mention your enrolment number, name, address, Assignment code and Study Centre Code on the first page of the assignment.

You must obtain a receipt from the study centre for the assignments submitted and retain it. If **possible**, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the study centre. Please insist for this and keep them as a record with you. The Study Centre has to send the marks to SED Division at IGNOU, New Delhi.

GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 500 words or as mentioned in the assignment. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignment questions carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
- b) has clear connections between sentences and paragraphs; and
- c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answers, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best

Dr Tangjakhombi Akoijam Programme Coordinator, (MTTM)

DATE OF SUBMISSION OF ASSIGNMENTS

Reminder: All Assignment must be sent to the **Coordinator of your Study Centre**. You must mention your enrolment number, name, address, Assignment code and Study Centre Code in the first page of the assignment.

Semester & Courses (1st Year)	
Semester I	Semester II
MTTM 1	MTTM 5
MTTM 2	MTTM 6
MTTM 3	MTTM 7
MTTM 4	MTTM 8

* Category 2 students will have to pass the following additional papers during the period of their study, preferably during the 1st Year itself (TS 1 and TS 2 in the first semester and TS 3 and TS 6 in the second semester)

List of additional papers

- TS 1: Foundation Course in Tourism
- TS 2: Tourism Development: Products, Operations and Case Studies
- TS 3: Management in Tourism
- TS 6: Tourism Marketing

Last Date of Submission of Assignments *

For June Term End Examination 2025	For December Term End Examination 2025
30 th April 2025	30 th October 2025

* Keep checking the IGNOU website for any change in the date of submission

IGNOU adopts a flexi-open learning system and option is available to the student to decide which course he/she will complete in a particular semester/year, subject to the completion of a particular semester and the validity of their course registration.

Submit your assignment before the due date specified for only those courses which you plan to give the examination in a particular Term End Examination

MTTM 4: INFORMATION MANAGEMENT SYSTEM AND TOURISM (Tutor Marked Assignment)

Course Code: MTTM 4	Programme: MTTM
Total Marks: 100	Assignment Code: MTTM 4/TMA/2025

Note: This TMA consists of **ten questions**, out of which you have to **attempt any five**. The question carries **20 marks each** and should be answered in about **500 words**. Send your TMA to the Coordinator of your Study Centre.

- Discuss the role of Information Technology in the growth and development of Tourism Industry. Support your answer with suitable examples.
 20
- 2. Explain with the help of suitable examples the co-relation between Data, Information and Knowledge. 20
- **3.** What is meant by Internal Information and External Information? What are the Information needs for Decision Making Process? 20
- **4.** Discuss the evolution and classification of computers. Differentiate between computer hardware and software.
- 5. Write short notes on the following in about 150 words each: 4X = 520
 - i. Scope of Data
 - ii. Critical Success Factor
 - iii. LAN
 - iv. Perverse Software
- 6. What is meant by Network Topology? Explain the various Network Topologies available to organisations. 20
- 7. What is meant by System Analysis? Explain the System Life Cycle. 20
- **8.** Describe the different methods of protecting information in computers. 20
- **9.** Critically analyse the impact of computerisation on the society. Support your answer with suitable examples.
- **10.** Write short notes on any two of the following in about 300 words each:

2X10=20

- i. Barriers to information flow
- ii. Information Economics
- iii. Management Information Systems (MIS)