

**TS-2: TOURISM DEVELOPMENT: PRODUCTS, OPERATIONS AND CASE STUDIES  
(TUTOR MARKED ASSIGNMENTS) ( January and July 2026 Session)**

**Course Code: TS-02  
Total Marks-100**

**Programme: BTS/BATS  
Assignment Code: TS-02/TMA/2026**

---

**Note:** This TMA consists of ten questions, out of which you have to **attempt any five**. The question carries 20 marks each and should be answered in about 600 words each. Send you TMA to the coordinator of your Study Centre.

---

1. What is tourist generating region? Discuss the features of Domestic tourist generating region of India. **20**
2. What is Sociology of Tourism? Discuss some major points to be explored in the sociology of Tourism. **20**
3. What is the importance of field work in Anthropological studies of Tourism? **20**
4. Discuss the achievements and failures of Khajuraho Dance Festival. **20**
5. Differentiate between fair and festivals. Elaborate the importance of fair and festivals in Indian tourism. Give examples. **20**
6. Write short notes on **20**
  - a) Cultural Festivals
  - b) Tribal Festivals
7. Elaborate the role of Zonal Cultural Centres set up by the Government of India. **20**
8. Analyse the efforts made by the Department of Tourism to market the tourism products of India in overseas markets. **20**
9. Discuss the parameters by which one can assess the growth of a Travel Agency? **20**
10. Write short notes on **20**
  - a) Adventure Destinations of India
  - b) Kalinga- Bali Yatra.