

**Bachelor of Arts Micro, Small and Medium  
Enterprises**

**{BAMSME}**

**IPR FOR MSME'S & STARTUP –BERC132**

**Assignments**

(January 2026 & July 2026 Sessions)



School of Vocational Education and Training,

Indira Gandhi National Open University

Maidan Garhi, New Delhi -110068

**Dear Learner,**

You will have to do one assignment with five questions for the **course on IPR for MSMEs & STARTUPS (BERC 132)**. The assignment carries 100 marks.

Irrespective of the year and session of the registration you are required to submit the latest assignments uploaded on the website.

**Instructions:**

- 1) The top of the first page of your response/ assignment sheet should include the following:
  - Name:
  - Enrollment No.(Year & session):
  - Course Title:
  - Course Code:
- 2) Use A-4 size plain or ruled paper for your responses, write on both sides with margin
- 3) Write the question number with each answer.
- 4) You should write in your own hand writing and only hand written assignments are accepted.
- 5) Read the assignments carefully. Go through the self-learning material on which they are based. Make some points regarding each question and then rearrange these in a logical order.
- 6) Last date for submitting the assignments **for Jan 2026 Session is 31st March 2026 and for July 2026 Session is 30th September 2026 or as notified by the University from time to time on IGNOU website homepage: [ignou.ac.in](http://ignou.ac.in)**
- 7) Assignments to be submitted by you to your study centers allotted by your respective regional center for evaluation purpose. **Remember to keep a copy of assignment.**
- 8) Please contact the Course Coordinator/ Programme Coordinators for any academic help/ clarification:

**Dr. Geetika S Johry (Course & Programme Coordinator)**

**Dr. Rachna Agarwal (Programme Coordinator)**

**Email: [bamsme@ignou.ac.in](mailto:bamsme@ignou.ac.in) Ph:**

**011-29571646/ 1647**

**Good Luck!!**

## **ASSIGNMENT**

### **IPR for MSMEs & STARTUPS**

**Course Code: BEREC132**

**Maximum Marks: 100**

**Answer any five questions. Each question carries 20 marks**

Q1. How is IPR important and significant for MSME's? Discuss

Q2. Explain the evolution of the following.

- a. Trademark
- b. Copyright.

Q3. What are some key "do's and don'ts" when preparing a patent application, and why are they important?

Q4. What is industrial design? How can industrial designs be registered and protected in India?

Q5. What are the remedies available in the Designs Act, 2000 for infringement of designs? Illustrate with examples.

Q6. Write a note on:

- a. Discounted Cash Flow (DCF) Method
- b. Direct Capitalization Method.

Q7. Differentiate between:

- a. Trademark & Domain name
- b. Collective marks & Certification marks