

**Bachelor of Arts (Vocational Studies) Micro, Small
and Medium Enterprises**

{BAVMSME}

Assignments

(January & July 2026 sessions)

MSME'S & RURAL INDIA – BERC 133



School of Vocational Education and Training,

Indira Gandhi National Open University

Maidan Garhi, New Delhi -110068

Dear Learner,

You will have to do one assignment with five questions for the **course on MSMEs & Rural India (BERC-133)**. The assignment carries 100 marks.

Irrespective of the year and session of the registration you are required to submit the latest assignments uploaded on the website.

Instructions:

1) The top of the first page of your response/assignment sheet should include the following:

- Name:
- Enrollment No. (Year & session):
- Course Title:
- Course Code:

2) Use A-4 size plain or ruled paper for your responses, write on both sides with margin

3) Write the question number with each answer.

4) You should write in your own handwriting and only handwritten assignments are accepted.

5) Read the assignments carefully. Go through the self-learning material on which they are based. Make some points regarding each question and then rearrange these in a logical order.

6) Last date for submitting the assignments for January 2026 Session is 31st March 2026 and for July 2026 Session is 30th September 2026 or as notified by the University from time to time on IGNOU homepage: www.ignou.ac.in

7) Assignments are to be submitted to your Study Center allotted by your respective regional center for evaluation purpose. Remember to keep a copy of assignment.

8) Please contact the Course Coordinator/Programme Coordinators for any academic help / clarification: Dr. Geetika S Johry & Dr Rachna Agarwal (Programme Coordinators)

Email: bamsme@ignou.ac.in Ph: 011-29571646/ 1647

Wish you Good Luck!

ASSIGNMENT - BERC-133: MSMEs & Rural India

Maximum Marks: 100

Answer any five questions. Each question carries 20 marks

- Q1. What is the revised classification of MSMEs in India? Describe the features of MSMEs. How are MSMEs important for the economic development of India? (20)
- Q2. (a) Describe rural resources which are contributing to employment generation through MSMEs.
(b) Give the details of local resources that can be leveraged for sustainable development in the MSME sector. (10+10)
- Q3. Describe the strategies to minimize wastage and optimize the production process. Explain with the help of examples. (20)
- Q4. (a) What is the need of network building for businesses?
(b) Briefly describe the strategies that a business can employ to engage with stakeholders. (5+15)
- Q5. Write short notes on the following: (4×5=20)
(a) Strategies to tap into the potential for MSMEs
(b) Types of Rural Entrepreneurship
(c) Functions of Livelihood Business Incubator
(d) Resource optimization plan for a manufacturing company
- Q6. Describe four important schemes offered by the 'Ministry of Rural Development' for promotion and development of entrepreneurship in rural areas. (20)
- Q7. (a) Explain how the quality of life of people has improved with technology.
(b) Describe the issues and challenges associated with technology. (10+10)