

**Certificate in Fashion Design  
(CFDE)  
ASSIGNMENTS (01 to 04)  
July, 2025  
(BFDI- 071,072,073, & BFD-074)**



*School of Vocational Education and Training*  
**Indira Gandhi National Open University**  
Maidan Garhi, New Delhi- 110068

**Assignments of  
Certificate in Fashion Design (CFDE) Programme  
July, 2025**

Dear Learner,

As a requirement of the Programme, you will have to do one Tutor Marked Assignment (TMA) for each course. Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you answer the TMA questions in your own words. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination. You are requested to submit the assignments to the Nodal Regional/Respective RC/Study Centre. It is desirable to keep with you a photocopy of the assignments submitted by you. Once evaluated, the Regional/Study Centre will return the assignments to you.

Wishing you all the best.

**Prof. Ashok K Gaba**  
PROGRAMME COORDINATOR (CFDE)

**Assignment 03 (BFDI-073)- July, 2025**  
**Course: BFDI-074: Communication and Entrepreneurship**  
**Programme: Certificate in Fashion Design (CFDE)**  
**Due Date: November, 2025**

**Max. Marks:50 Marks**  
**Weightage:30%**

Q1. What do you mean by small talk? Explain with examples how it can enhance teamwork and collaboration in the context of fashion business.

(10 Marks)

Q.2 What do you understand by fashion communication? Write a note on fashion even design.

(10 Marks)

(5X2=10 Marks)

Q3. Write short notes on the following:

- (a) Business Opportunities for Fashion Products
- (b) Textile Design

Q 4. Explain E-commerce in fashion industry. Discuss retail strategies for E-commerce followed in fashion industry

(20 Marks)