



Enrollment No:

Name:

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Phone Number:

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Programme Code:

Course Code:

Course Title:

Assignment Number:

Study Centre Code:

Submission Date:

Signature:



**School of Vocational Education and Training (SOVET)
Indira Gandhi National Open University Maidan Garhi
New Delhi-110068**

Master of Arts (Entrepreneurship) (MAER)

Assignments 2025-2026

For July 2025 and January 2026 admission cycle





**School of Vocational Education and Training
Indira Gandhi National Open University**

**Master of Arts
(Entrepreneurship)
ASSIGNMENTS–2025-2026**

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment for each course. We are sending the assignments of all the **fifteen courses** together in this booklet.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-End Examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

These assignments are valid for two admission cycles (**July 2025 and January 2026**).

In case you are planning to appear in June Term-End Examination, you must submit the assignments to the Coordinator of your Study Centre latest by **15th March**, and if you are planning to appear in December Term-End Examination, you must submit them latest by **15th October** or as per university guidelines provided from time to time on IGNOU website.

TUTORMARKED ASSIGNMENT

Course Code	:	MER-004
Course Title	:	Business Development and Entrepreneurial Competencies
Assignment Code	:	MER-04/TMA/2025-26
Coverage	:	All Blocks

Maximum Marks: 100

Attempt all the questions

1. As an entrepreneur, you are launching your business, how would you ensure for a successful start? 20
2. Explain the different support schemes available from Government of India (GOI) for entrepreneurs at various stages of their enterprise. 20
3. What is entrepreneurial competency? Describe major entrepreneurial competencies. 20
4. "The preparation of Business Plan requires information to be collected from various sources." Discuss the categories under which information is required for planning a business. 20
5. "Any business enterprise has three critical stages of development: Startup, growth and buyout". Elaborate these stages with their challenges. 20