



Enrollment No:

Name:

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Phone Number:

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Programme Code:

Course Code:

Course Title:

Assignment Number:

Study Centre Code:

Submission Date:

Signature:



**School of Vocational Education and Training (SOVET)
Indira Gandhi National Open University Maidan Garhi
New Delhi-110068**

Master of Arts (Entrepreneurship) (MAER)

Assignments 2025-2026

For July 2025 and January 2026 admission cycle





**School of Vocational Education and Training
Indira Gandhi National Open University**

**Master of Arts
(Entrepreneurship)
ASSIGNMENTS–2025-2026**

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment for each course. We are sending the assignments of all the **fifteen courses** together in this booklet.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-End Examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

These assignments are valid for two admission cycles (**July 2025 and January 2026**).

In case you are planning to appear in June Term-End Examination, you must submit the assignments to the Coordinator of your Study Centre latest by **15th March**, and if you are planning to appear in December Term-End Examination, you must submit them latest by **15th October** or as per university guidelines provided from time to time on IGNOU website.

TUTORMARKED ASSIGNMENT

COURSECODE : MER-007
COURSE TITLE : GOVERNMENT INITIATIVE & MSME DEVELOPMENT
ASSIGNMENT CODE: MER-07/TMA/2025-2026 COVERAGE

ALL BLOCKS

Maximum Marks:100

Attempt all the questions

1. Describe business models of four major business houses in India. 4×5=20.
2. What factors should be kept in mind while selecting any location of plant? 20
3. (a) How is National Board for Micro, Small and Medium Enterprises established? 15
(b) What are its functions? 5
4. Discuss the role of MSMEs in Entrepreneurship Development. 20
5. Describe the role of Entrepreneur as a manager of his/her Business & Discuss the importance of management in small business. 20