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UNIVERSITY

Enrollment No: …………………….
Name:

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Phone Number:

Programme Code:
Course Code:
Course Tile:
Assignment Number:
Study Centre Code:

Submission Date: **Signature:**

School of Vocational Education and Training (SOVET)
Indira Gandhi National Open University Maidan Garhi
New Delhi-110068

Master of Arts (Entrepreneurship) (MAER)

Assignments 2025-2026

For July 2025 and January 2026 admission cycle

School of Vocational Education and Training
Indira Gandhi National Open University

Master of Arts
(Entrepreneurship)
ASSIGNMENTS−2025-2026

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment for each course. We are sending the assignments of all the **fifteen courses** together in this booklet.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-End Examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

These assignments are valid for two admission cycles **(July 2025 and January 2026)**.

In case you are planning to appear in June Term-End Examination, you must submit the assignments to the Coordinator of your Study Centre latest by **15th March,** and if you are planning to appear in December Term-End Examination, you must submit them latest by **15th October** or as per university guidelines provided from time to time on IGNOU website.

TUTORMARKED ASSIGNMENT

Course Code	:	**MER–012**
Course Title	:	**Business Research Methods and Application**
Assignment Code	:	**MER-12/TMA/2025-26**
Coverage	:	**All Blocks**

Maximum Marks: 100

Attempt all the questions

Q.1   **a)** What is a research report? What are the characteristics/qualities of a good research report?   **(10+10)**

         b) Explain the concept of skewness. How does it help in analyzing the data?

Q.2   **a)** Explain the significance of visual presentation of statistic with respect to research work.   **(10+10)**

         b) Explain the conditions for applying chi-square test.

Q.3   **Briefly comment on the following:**   **(4×5)**

         a) "Classification of data provides a basis for tabulation of data".

         b) "A representative value of a data set is a number indicating the central value of that data".

         c) "Statistics are like clay, with which once a make God or the Devil".

         d) "Figures don't lie butlers can figure".

Q.4   **Write short notes on the following:**   **(4×5)**

         a) Time Series

         b) Issues in the construction of Index Numbers

         c) Use of Bayes' theorem in Probability

         d) Procedure for testing a Statistical Hypothesis

Q.5   **Distinguish between the following:**   **(4×5)**

         a) Observation Method and Experiment Method

         b) Schedule and Questionnaire

         c) Correlation and Regression

         d) Discrete and Continuous Probability Distribution