

# Design & Development of e-Content for Online Learning and MOOCs

## Through Online Mode (18<sup>th</sup> February 2026 - 25<sup>th</sup> February, 2026)

### Target Group

**Teachers & Academics of Higher Education Institutions**

### Learning outcomes:

**By the end of this workshop, participants will be able to:**

- ❑ Describe instructional design principles and models in structuring e- content that optimises learner engagement and knowledge retention in MOOCs.
- ❑ Leverage popular software tools for Text/Video/Audio to create interactive elements, multimedia presentations, quizzes, and animations for enriching the learning experience.
- ❑ Collaboratively design and develop e- content modules that can address diverse learning needs and objectives.
- ❑ Explore cutting-edge online learning trends & techniques and content development strategies.



**Patron**

**Prof. Uma Kanjilal**  
*Hon'ble Vice-Chancellor, IGNOU*



**Prof. Anita Priyadarshini**  
*Director, STRIDE, IGNOU*

### Programme Coordinators



**Dr. Manoj Tirkey**

Associate Professor  
 STRIDE, IGNOU



**Dr. Ram Chandra**

Assistant Professor  
 STRIDE, IGNOU

### How to Participate ?

Programme fee Rs. 8000/- to be paid online  
 (Note: Fees once paid will not be refunded/adjusted).

Bank Name: Punjab National Bank, IGNOU Campus, New Delhi 110068

A/C Holder Name: IGNOU-STRIDE-PLAN  
 A/c No. 2257000102037292

IFSC: PUNB0225700

Link to Register for the Programme:  
<https://forms.gle/j5ii3Qu5mw3jwoUJ8>

**Last Date of Registration:**  
**13 February 2026**



Scan here for registration

### Programme Coordinators:

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