

**DIPLOMA IN AGRICULTURAL COST
MANAGEMENT (DACM)**

Term-End Examination

December, 2024

BAM-005 : AGRIPRENEURSHIP

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. What are the different types of enterprises ?
Explain the major agro-based industries in
India. 20
2. Discuss the concept of village and cottage
industry. Explain the features, significance and
types of village and cottage industry. 20
3. Explain the different government schemes
available for micro and small enterprises at
various stages from ideation to expansion. 20

4. (a) Explain the operation and manpower management functions. 10
- (b) Describe the objectives and functions of FSSAI. 10
5. What is rural economy ? Describe the characteristics and problems of rural economy. 20
6. What is Participatory Rural Appraisal (PRA) ? Discuss the various principles, procedure and techniques used in PRA. 20
7. Explain the types, sources, risks and problems associated with agricultural finance. 20
8. Write short notes on the following : 4×5=20
- (a) PM-AASHA
- (b) Role of APEDA
- (c) Digital marketing methods for Agriculture
- (d) Women empowerment

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