No. of Printed Pages: 4

B. A. (GENERAL) (CBCS) (BAG)

Term-End Examination

December, 2024

BEGG-173 : ACADEMIC WRITING AND COMPOSITION

Time: 3 Hours Maximum Marks: 100

Note: Attempt all questions.

- 1. Write short notes in about **100** words each on the following: 6×5=30
 - (i) Briefly describe the *three* basic techniques that can be used to analyse any text that we read.

- (ii) What are the components of the prewriting stage in the process approach to writing?
- (iii) What is meant by an 'argument' in the context of academic writing?
- (iv) How is a 'paraphrase' different from a 'summary'?
- (v) What is meant by plagiarism in the context of academic writing?
- (vi) How is 'editing' different from 'revising'?
- 2. Write short essays in about **200** words each on the following: $4\times10=40$
 - (i) What are the foundational elements of critical thinking? How can they be applied to develop good writing skills?

- (ii) Explain the characteristics of an argumentative text. What strategies would you adopt to write an effective argumentative text?
- (iii) What is "Copyright Law"? Why should the author of academic texts be aware of such a law?
- (iv) Write a short essay on the structure of a business proposal.
- 3. Write a well structured composition (in around200 words) on the topic:

Keeping the College Campus Clean and Green:
Your role as a student.

4. (i) What aspects should be considered to make a piece of persuasive writing effective?

(ii) Your company has produced a new laptop model. Write a paragraph (around **200** words) persuading college students to buy this new model.

