B. A. (VOCATIONAL STUDIES) MICRO, SMALL AND MEDIUM ENTERPRISES (BAVMSME)

Term-End Examination December, 2024

BERC-131: CSR PROJECTS AND PROGRAMMES

Time: 3 Hours Maximum Marks: 100

Note: Attempt any five questions. All questions carry equal marks.

1. Define CSR. Discuss the drivers of CSR.

5+15=20

- Explain the provisions under Schedule VII of the Companies Act, 2013. Write about CSR activities of any *one* company. 12+8=20
- 3. Discuss the role of companies towards environmental aspects of CSR with suitable examples. 15+5=20

- 4. What is the need for Social Audit? Explain the scope and principles of Social Audit. 5+15=20
- What is Project Evaluation in CSR? Write the major differences between Appraisal, Monitoring, Evaluation and Impact Assessment.
- 6. Explain in detail the complete process involved in CSR programme planning. 20
- 7. What do you understand by Corporate NGO partnership? Write about any *one* CSR programme being implemented by partnership.

8+12=20

8. Write short notes on any two of the following:

10+10=20

- (a) Industrial Associations practising CSR
- (b) Stakeholders, participation in project and its benefits
- (c) Nurkse's model of vicious circle of poverty
- (d) Indicators for monitoring CSR projects

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