

**CERTIFICATE IN NGO MANAGEMENT  
(CNM)**

**Term-End Examination**

**December, 2024**

**BMS-001 : INTRODUCTION TO NGO  
MANAGEMENT**

*Time : 2 Hours*

*Maximum Marks : 50*

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***Note :*** Attempt any ***five*** questions. All questions carry equal marks.

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1. (a) Define environmental opportunities and threats.  
  
(b) Briefly discuss the areas where social changes may have strategic implications.
2. Explore the term 'sustainability' with special reference to NGOs.
3. Discuss the role of management in NGOs.

4. How do core values describe the organizational culture of an NGO ? Briefly discuss giving examples.
5. Write short notes on the following :
  - (a) Critical factors for success criterion
  - (b) Efficiency measures
6. What are the different elements which help in determining the strength and weakness of an NGO ?
7. How do different sets like caste, class, gender, age etc. influence the process of communication ? Discuss.
8. How can Information Technology be used
  - (a) In office
  - (b) On field

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