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BMS–002

CERTIFICATE IN NGO MANAGEMENT (CNM)

Term-End Examination

December, 2024

BMS–002 : MANAGEMENT FUNCTIONS

Time : 2 Hours *Maximum Marks : 50*

Note : *Attempt any* ***five*** *questions. All questions carry equal marks.*

1. Define a trust and explain its essential elements. Differentiate a trust from a society. 10

2. Name and explain any *five* documents required for the registration of a society. 10

3. What is a Trial Balance ? State the objectives behind the preparation of a Trial Balance. 10

4. What is a cash budget ? What purpose are served by a cash budget ? 10

5. What is the societal concept of marketing ? Explain with the help of an example. 10

6. State and explain the four P's of social marketing. 10

7. Write a note on the role of non-formal education in the enrichment, empowerment and social development of learners. 10

8. (a) State the fundamentals of network construction in an project network. 5

   (b) Explain the importance of internal generation of revenue for an NGO. 5

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