

No. of Printed Pages : 3

**BNM-023**

**B. A. (JOURNALISM AND DIGITAL  
MEDIA) (BAJDM/BAFJDM)**

**Term-End Examination**

**December, 2024**

**BNM-023 : MEDIA AND INFORMATION LITERACY**

*Time : 3 Hours*

*Maximum Marks : 100*

*Weightage : 70%*

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***Note :*** Attempt any ***five*** questions. All questions carry equal marks.

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1. Discuss the ethical implications of user-generated content (UGC) in the context of media and information literacy. Give relevant examples.
2. How does media literacy empower individuals to become critical consumers of media content ? Draw your own experiences while answering this question.

3. Discuss the role of media literacy in promoting civic engagement and participation in democratic processes. Explain the scope and benefits of individual participation through digital media. Give examples.
4. Discuss the importance of incorporating media and information literacy education into school curricula to prepare students for the digital age.
5. Explain any *two* global conventions for MIL training. Enumerate their relevance and significance in the Indian context.
6. Explore the interrelationships between technology, media and society. Discuss its merits and demerits with the relevant examples.
7. Write short answers of the following :
  - (a) Normative role of Journalism
  - (b) Scope of MIL in Special Education
  - (c) Connectivism learning theory
  - (d) National Media Literacy Programmes of Europe

8. Write short notes on any *four* of the following :
- (a) Misinformation
  - (b) Reception Analysis
  - (c) Self-Regulation
  - (d) Post-Production in News
  - (e) Issues of Misrepresentation in News
  - (f) Audio elements in Music Videos
  - (g) Decoding Diversity in Media
  - (h) Gender Representation
  - (i) Public Interest Journalism

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